

MEAD

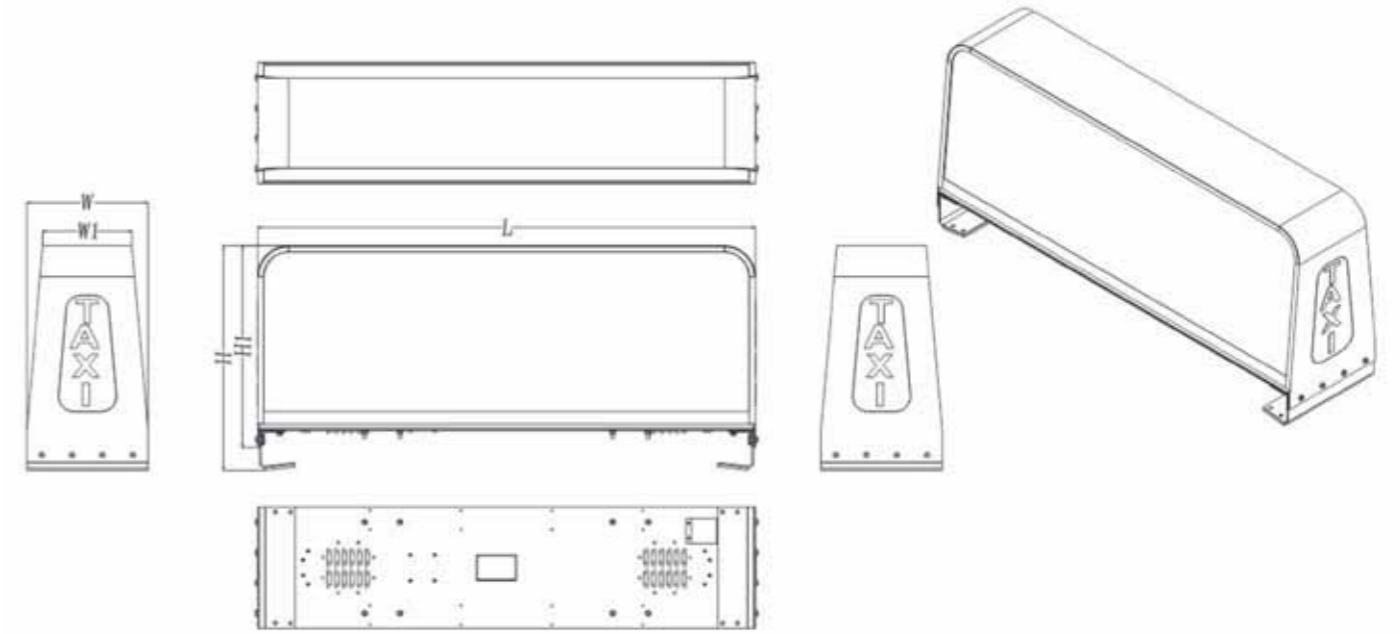
Taxi Rooftop Digital Signage (Outdoor)



MEAD

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Taxi Rooftop Digital Signs are a great way to spread advertising messages by bringing attention to a message tailored to a specific market sector group. The message increases sales and brand awareness for the advertisers products or services. The MEAD is connected to a main server that will receive any change to a content through its embedded PC player which is connected through wireless 3G / 4G connection and including a GPS tracking module keeping every vehicle in track of where its content is being shown. Our illuminated two sided Taxi Rooftop Digital Sign is an excellent opportunity for the Taxi Company entrepreneur who is looking to enter into the Advertising market and generate more income to his / her fleet of taxis. The installation and removal of our Taxi Rooftop digital sign is simple. Make sure to act on it soon and be part of this new dynamic advertising medium.



Specifications

- **Screen Model:** MD-4T-F1 | MD-5T-F1 | MD-5T-F1
- **Pixel pitch:** P4mm | P5mm | P6mm
- **Visual size:** 960mm x 240mm | 960mm x 320mm | 960mm x 384mm
- **Size:** 985 mm x 364 mm | 985 mm x 444 mm | 985 mm x 508 mm
- **Weight:** 20KG/PCS | 22KG/PCS | 25KG/PCS
- **Resolution:** 240 x 60 dots | 192 x 64 dots | 160 x 64 dots

- **Max. Power Consumption:** 450W/m² | 520W/m² | 480W/m²
- **Brightness:** >2,000 CD/m² | >5,000 CD/m² | >4,500 CD/m²
- **Refreshing Frequency:** >600 Hz | >800 Hz | >1,000 Hz

Note:

Variances exist in terms of weight, brightness, power, and refreshing frequency among different orders or batches. Three color options provided: Traffic yellow (RAL1023), traffic red (RAL3020), and traffic grey (RAL7042).

Cabinet Model

- **ME-B04-01:** Pitch4 - 985 L(mm) - 364H(mm) - 240W(mm) - 318H1(mm) - 190W1(mm)
- **ME-B05-01:** Pitch5 - 985L(mm) - 444H(mm) - 240W(mm) - 398H1(mm) - 177W1(mm)
- **ME-B06-01:** Pitch6 - 985L(mm) - 508H(mm) - 240W (mm) - 462H1 (mm) - 166W1 (mm)

Note:

These dimensions are the standard size recommendations.

Actual sizes shall be subject to changes as per vehicle types. With demands on special mounting way, vehicle sizes and photos might be needed in advance.

Packaging:

- **Standard plywood case size:** 1110mm(L) * 630mm(W) * 480mm(H), actual package size would be changed according to the screen size.

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