

MEC

Interactive Transparent Digital Displays



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The MEC line is an interactive transparent digital signage display thanks to Intel's Concept and partnership for the retail and public sectors. Its current offered sizes range from 46" all the way to 55"

as we are also working with LG and Samsung on getting larger screen panels implemented for the POS and POP markets.

In the meantime, we are able to join screens together for larger displays and for store fronts. MEC brings a new opportunity to advertisers through the use of anonymous video analytics.

As a viewer looks at the system screen, the built-in camera technology analyzes data such as gender and age, audience composition, time-of-day, and other criteria, which enable the system to display tailored content and graphics based on estimated demographics for the retail markets and transportation industry.

These Kiosks and Totems will be mostly used but not strictly in the Retail Industry but also in public transport including Airports and Train stations.



Product Features:

- **32" to 84" LCD Transparent display device:** 32" Transparent LCD Panel, Boards
- **Signage Case:** Transparent Signage case
- **32" to 84" Touch:** IR Touch Sensor (Including tapered glass)
- **Edge light:** Inside HD LED Edge light
- **Control PC:** Display controller, i5 DDR3 4G, HDD 500GB, Win 7

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